

## ADL Announces CEO Succession

**Summerside, Prince Edward Island, April 10, 2025** – The Amalgamated Dairies Limited (ADL) Board of Directors announced today that Chief Executive Officer Chad Mann has informed them of his intention to transition from the CEO position at the co-operative on August 1, 2025. The Board has appointed current ADL Director of Business Development, Ken Smith, as CEO effective August 4, 2025.



Chad Mann has served as ADL CEO since 2018. During his time as CEO, he has successfully steered ADL through the COVID-19 pandemic and hurricane Fiona, lead ADL in processing 100 per cent of our member-owners' milk each year, and brought forward tremendous value to PEI dairy farms, all while ensuring the ADL brand remained a beacon of credibility within the

Island community and beyond.

During Chad's tenure, ADL has grown immensely through strategic partnerships, expansion into new product lines and service offerings, and record investments to modernize and expand dairy processing capacity in PEI.

"ADL has achieved significant growth over the last seven years thanks to the vision, leadership and team that Chad has built," says Board Chair Michael MacDonald. "Chad's dedication and passion were evident in the immense pride that he took in his work as CEO. The leadership transition to Ken Smith will guide ADL towards ongoing success."

Ken Smith will transition to CEO from his current role as Director of Business Development at ADL. In this role, Ken has led strategic initiatives to identify and develop new business opportunities for ADL by building partnerships and leveraging market insights. He has provided leadership across departments, supported operational strategies, and advocated to ensure ADL's continued growth.



Before his time at ADL, Ken was the Director of Sales and Senior Management Director for Cavendish Agri Services, a division of JD Irving, and held various leadership roles during his extensive career with Shur-Gain, a division of Nutreco.

Ken's deep understanding of the agricultural sector, coupled with his extensive expertise in operational leadership, project management, and product development will be invaluable as ADL continues to deliver high-quality dairy products, drive business growth and innovation, and invest in our future.

### **About ADL**

ADL is a Prince Edward Island dairy co-operative, proudly owned by PEI's 145 dairy farmers.

ADL has been producing quality Island dairy products for over 70 years. We have five dairy processing facilities across PEI that produce fluid milk products, cheddar and specialty cheese, butter, and canned milk products. ADL Also operates a foodservice distribution facility and a retail store.

ADL Is a trusted private label supplier, packaging bulk dairy products for further processing and foodservice that are distributed nationally. Our retail dairy products are available Island-wide, and our Dairy Isle brand of cheese, butter and canned milk are available across Atlantic Canada.

### **Contact:**

Chad Mann, CEO

[cmann@adl.ca](mailto:cmann@adl.ca)